



# **MONICA WILLIAMS, MBA**

## **SPEAKING ENGAGEMENTS & MEDIA**

### **SPEAKING, PANELS & ADDITIONAL MEDIA COVERAGE**

- Panelist, “Understanding the Audience in a Fragmented Age,” NABShow, April 2025
- Guest Lecturer, Wharton Chief Strategy Officer Program, March 2025
- Guest, Fireside Chat, Michigan Ross API Leadership Conference, February 2025
- Guest, Tech Obsessed Podcast by Intellias, February 2025
- Panelist, “Removing the Friction of Content Discovery on CTV,” Streaming Media CONNECT, November 2024
- Q&A Guest, “Streaming the Olympics, Cross-Platform CX, and the Power of Metadata,” Streaming Media, July 2024
- Panelist, “The Evolution of Content Distribution and the Impact of Personalization,” StreamTV, June 2024
- Panelist, “FAST Talk,” NABShow, April 2024
- Panelist, Equality Lounge @ SXSW, The Female Quotient, March 2024
- Guest, “AI & Transformation,” BOSS by Ali Levitan Podcast, January 2024
- Panelist, “Feel the Churn: Strategies for Boosting Subscriber Engagement,” Cynopsis Big TV Conference, September 2023
- Panelist, CTAM Metadata Panel Discussion, June 2023

- Panelist, “Interactivity, Personalization, and Next Gen Features for Your Services,” StreamTV, June 2023
- Panelist, Asians@YT x OTT Presents: Asian Women Leaders in Media, 2023
- Panelist, Women in Technology, QVEST, November 2022
- Panelist, StreamTV, June 2022
- Presenter, “Tech It Out,” University of Michigan Ross School of Business, May 2022
- Panelist, “Scaling or Live Event Streaming, Tech It Out / WICT, August 2021
- Guest, How I Hire Podcast, 2021